

Transform environmental problems into business opportunities!



ARE YOU A UK-BASED 3PL WHO...



... works with clients manufacturing consumer durables (e.g., cars, furniture, electronics) or business durables (e.g., transportation or goods handling equipment, machinery) ?



... has started to implement circular economy practices in your own operations (e.g., logistics resource optimisation) or in your clients' supply chains (e.g., product returns, spare part management, warranty / rental services, integration)?



... wants to contribute to the sustainable development of the logistics industry and overall UK economy?

IF SO, WE WANT TO HEAR FROM YOU!

WMG and Loughborough University, in partnership with SCALA's 3PL Best Practice Forum, explore the diverse roles logistics service providers play in the transition to a circular economy. Current discussions often focus on approaches from the manufacturer's viewpoint, neglecting the contributions of other stakeholders. We aim to amplify the logistics industry's influence and highlight its significance in facilitating a truly circular economy.

CONTACT US

For interview participation:



Orsolya-Anna Mate (PhD student)



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For enquiries about the 3PL Best Practice Forum:



Alison Hobson (Client Services Director)



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WHAT WE PROPOSE

IDENTIFY BEST PRACTICES



Participate in a one-hour semi-structured interview with a PhD student. The first part of the interview will delve into company best practices, including the rationale behind their adoption, underlying capabilities, and supportive relationships driving these initiatives forward.

EXPLORE FUTURE OPPORTUNITIES



During the interview process, we will not only investigate current practices but also examine future business prospects. Our aim is to pinpoint the direction of the logistics industry and explore how collaborative forums can assist in realising future goals and aspirations.

CREATE THE FUTURE YOU WANT



Following the interviews with the PhD student, those interested in creating a better future while also gaining benefits may join SCALA's Best Practice Forum. Here, participants exchange insights, share best practices, and collaborate on innovative solutions to industry challenges beyond individual business scope.

BENEFITS INCLUDE

By participating in an academic study, you can contribute to a significant initiative aimed at advancing the UK logistics sector.

During the interview process, you can gain insight into potential prospects within a circular economy context. The engagement with the PhD student will spark fresh dialogues within your organization and enhance your service expansion strategy.

The forum engages in brainstorming sessions with fellow logistics companies and explores effective approaches to address critical challenges within the industry.

DISCLAIMER

Please be advised that the interview is primarily conducted to evaluate a circular economy readiness tool, thereby contributing to the partial fulfilment of a PhD degree. Rest assured that only non-sensitive data will be gathered during the session. Furthermore, all responses provided will be fully anonymised to safeguard both your personal privacy and the confidentiality of your organization. Participation in the Best Practice Forum is entirely voluntary.